



CIO of the
Commonwealth
Lem Stewart

From the CIO

As we all continue to apply more business methodologies to government activity, one trend is to develop opportunities for revenue generation. Virginia.gov's online store application offers you proven capabilities - without development expense. I invite you to investigate the potential business value for your organization.

This issue also links to the new Commonwealth Strategic Plan for Information Technology 2007-11. This valuable document has been meticulously developed with the assistance of more than 150 stakeholders, and its contents may benefit you as well.

You now can quickly and easily add an online store with a secure shopping cart to your Web site through an agile application developed for any governmental entity in the Commonwealth by Virginia.gov. A Web-based administrative system helps you create the familiar look and feel of your existing site for shoppers, and Virginia.gov's payment engine handles all processing securely. A valuable added bonus - your store's items can be added to the state's online store, Shop eVirginia. All the development already has been done - so you can quickly reap the benefits.

Benefits

- * No upfront costs to create new revenue stream
- * Contribute inventory to Shop eVirginia
- * Easy-to-use administrative tools; comprehensive online help service
- * Highest standards of security; reliability ensured

What Customers are Saying:

"The Department of Forestry has used the enterprise online store service since our Web site was created. With Virginia.gov's shopping cart and security certificate already in place, we were able to set up an eCommerce capability quickly and easily.

Managing the backend of the store has been straightforward, and our employees, some with minimal computer skills, easily fulfill orders using the store's intuitive administrative features."

Gregg O'Donnell
Web Master, Department of Forestry



Who to contact for more information:

Deanna Boehm, (804) 786-4230; toll-free (877) 482-3468; dboehm@virginiainteractive.org.

Helpful Guidance: Commonwealth Strategic Plan for Information Technology 2007-11

The Virginia Information Technology Investment Board (ITIB) has approved this comprehensive plan for use across the enterprise of state government. The plan includes the strategic mission, vision and goals for IT in the Commonwealth. It provides the opportunity to combine the Commonwealth's long-term objectives and IT strategic plan, IT portions of secretariat and agency strategic plans, the budgeting process, and the Recommended Technology Investment Projects (RTIP) report that is submitted to the Governor and General Assembly. More than 150 people from many stakeholder groups, including government, higher education and industry, provided input. Read it [here!](#)